

PRESS RELEASE

Sengled Element now also talks with Alexa

Sengled introduces with Amazon Alexa controllable smart LED light bulb at IFA 2017

Düsseldorf, August 9th 2017. Sengled, a leading manufacturer of innovative lighting solutions for the smart home, will introduce a new additional function for its *Sengled Element* at International Electronics Fair IFA (Berlin, 1 - 6 September 2017, smart home hall 6.2, stand 104). The smart LED light bulb can now also be controlled via voice command with Amazon Alexa.

Creating light scenarios via voice command

Networked language assistants in smart homes are the new helpers in everyday life. A wide range of devices such as blinds or alarm systems can be operated by means of language assistants. With *Sengled Element* it is now possible to conveniently control light scenarios via voice command. Through the connection of *Sengled Element* with Amazon assistant Alexa, the smart LED light bulb can be switched on or off using a voice command like "Alexa, switch the desk lamp on" or its brightness adjusted.

Connection with Amazon Alexa

In order to be able to operate *Sengled Element* with Alexa, the Alexa app merely has to be connected with "Sengled Element Skill".



Through the activation of *Sengled Element Home Skill* within the Alexa app, access to the bulbs is enabled.

The smart bulb

Sengled Element can easily be screwed into a common B22 or E27 base and, alongside its dimming and switching on and off functions, offers many more setting options. For example, users can set the colour temperature from warm to cold white and not only operate and dim the *Sengled Element*

At a glance...



Category:
Products

Topic:
Sengled Element now also talks with Alexa

Internet:
www.sengled.com

Product & RRP:
Sengled Element: £19.99
Sengled Element Set: £79.99

Availability:
Available as of now



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using the app or a voice command but also conventionally through the light switch. Equally, different light scenarios can be set up very easily and the lighting be adjusted to outside conditions according to the time of the day. Through the app, the user also has an overview of his energy consumption.

Sengled Element Hub

A requirement for the connection of *Sengled Element* with the smart home network and the control with Amazon Alexa is the installation of the *Sengled Element Hub* that can be connected with the home network and serves as gateway.

One Bulb One Tree campaign

With the campaign 'One Bulb One Tree', Sengled would like to emphasise their commitment for the environment and their customers: for every *Sengled Element sold*, the company plants a tree and thereby supports reforestation projects throughout the world. Through this, we combine CO2 neutral light bulbs with outstanding technologies that improve people's day-to-day lives.

Price and availability

The recommended retail price is £19.99. A *Sengled Element Set* consisting of two *Sengled Element* bulbs and the *Element Hub* is available at an RRP of £79.99.

About Sengled

Sengled is a leading provider of innovative lighting solutions based in Shanghai. The company has branches in several European countries and the USA, Canada, Australia, owning approximately 200 worldwide patents. Sengled specialises in the manufacture of LED products for business and private customers worldwide and offers high-quality as well as energy-efficient alternatives for conventional light bulbs. Sengled's LED solutions are the lighting solutions for the 21st century: they facilitate a new perception of lighting and guide the way into an energy-saving and cost-efficient world of luminosity. The company works according to the maxim of developing innovative products that have no unnecessary environmental impact during the manufacturing process. At the same time, its products feature long product life cycles, first-class light output and high efficiency.

For further information please visit: www.sengled.com

Facebook: <https://www.facebook.com/Sengled.Deutschland>

Twitter: https://twitter.com/Sengled_DE

YouTube: <https://youtube.com/sengleddeutschland>

Google+: <https://plus.google.com/+sengleddeutschland>

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